



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
SCHOOLS DIVISION OF BATANGAS

Advisory No. 029, s. 2026

February 3, 2026

In compliance with DepEd Order (DO) No. 8, s. 2013
This advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

**Breaking News: A Masterclass on News Delivery and Persuasion
in the Digital Age (Batch 2)**

The Manila Times School of Journalism is holding the **Breaking News: A Masterclass on News Delivery and Persuasion in the Digital Age (Batch 2)**, a one-day intensive masterclass designed for journalism students, communication majors, and individuals interested in broadcast and digital media.

It aims to equip participants with practical skills essential in today's fast-evolving media landscape, with a focus on:

- News anchoring techniques and live delivery
- Writing concise and compelling scripts for clarity and impact
- Writing for broadcast vs. print vs. digital platforms
- Voice training and teleprompter mastery
- Interviewing with empathy and control
- Creating a personal brand as a media professional

This masterclass is part of **The Manila Times School of Journalism's scheduled training programs for the year 2026**.

For registration details and inquiries, you may scan the QR code on the attached poster or contact rosecinta.chua@manilatimes.net or via Viber +639177137280.

This Office interposes no objection provided that the participation of learners and teachers shall be purely voluntary and will not hamper instructional time in compliance with the provisions of DepEd Order (DO) No. 022, s. 2023 titled Implementing Guidelines on the School Calendar and Activities for the School Year 2025-2026 and DO 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith and the policy on off-campus activities stated in DO 66, s. 2017.



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This is also subject to the no-collection policy as stated in Section 3 of Republic Act No. 5546 also known as An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities (Ganzon Law), issued in DO 19, s. 2008, and reiterated in DepEd Memorandum No. 041, s. 2024.

For information and widest dissemination.

LVI/ Breaking News: A Masterclass on News Delivery and Persuasion in the Digital Age (Batch 2)/R2-149161/2/3/2026

MASTERCLASS 2026

Q1

JANUARY

- ☐ **24** - The Manila Times School of Journalism Invites Breaking News: A Masterclass on News Delivery and Persuasion in the Digital Age

Instructor: Ms. Ezrah Abad Raya

FEBRUARY

- ☐ **21** - The Manila Times School of Journalism Invites You To Science and Technology Writing

Instructor: Ms. Allen Limos

MARCH

- ☐ **28** - The Manila Times School of Journalism's News Writing Training

Instructor: Mr. Chin Wong

Q2

APRIL

- ☐ **2ND 3RD WEEK** - The Manila Times School of Journalism Storytelling with a Purpose Through Media and Self-Expression

Instructor: Ms. Gianna Abao

MAY

- ☐ **21** - The Manila Times School of Journalism: Photojournalism 101

Instructor: Mr. Fernando "Jun" Sepe

JUNE

- ☐ **?? - XX**

Q3

JULY

- ☐ **??** - The Manila Times: Multimedia Journalism Using Social Media

Instructor: Ms Jacque Manabat
(Invited)

AUGUST

- ☐ **?? - XX**

SEPTEMBER

- ☐ **?? - XX**

Q4

OCTOBER

- ☐ **?? - XX**

NOVEMBER

- ☐ **?? - XX**

DECEMBER

- ☐ **?? - XX**

The Manila Times[®]
School of Journalism

**BREAKING
NEWS**

A Masterclass on News Delivery and Persuasion in the Digital Age

Batch

2

Instructor

Ezrah Abad-Raya

Journalist

The Manila times

Ezrah Abad-Raya is an accomplished journalist and communicator whose career spans some of the Philippines' most respected media institutions.

Ms. Ezrah holds a master's degree from Ateneo de Manila University and completed advanced studies in Communication at the Asian Institute of Management. Her professional journey began as a TV news reporter for Golden Nation Network, followed by a pivotal role as news producer for CNN Philippines. Today, she serves as the anchor of The Manila Times NEWSCAST, where she continues to shape public discourse with clarity, credibility, and impact.

In this Masterclass, Ezrah will guide participants through the art of persuasive storytelling and the fundamentals of TV newscasting—drawing from years of frontline experience in journalism and broadcast production. Expect practical insights, real-world techniques, and a deep dive into the power of communication that moves, informs, and inspires.



Calling all Journalism Students and Interested Individuals!

Early bird rate: Php 3,000 (until January 11, 2026)

Student rate: Php 4,000

Non-Student rate: Php 5,000

3rd Floor, Sitio Grande Building, 409 A. Soriano Ave,
Intramuros, Manila, 1020 Metro Manila



SCAN TO REGISTER

**Jan.
24**

9am to 3pm

The Manila Times
School of Journalism

**BREAKING
NEWS**

**A Masterclass on News
Delivery and Persuasion
in the Digital Age**

Batch

2

Focus:

- News Anchoring techniques and live delivery
- Writing concise and compelling scripts that prioritise clarity and impact
- Writing for broadcast vs. Print vs. Digital
- Voice training and teleprompter mastery
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**The Manila Times
NEWSCAST**

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